



LOOKING FOR SOMETHING NEW? SO ARE WE!



We are looking at offering some new classes. If any of these classes interest you, please let our staff know and if we have enough interest, we will schedule them.

Design for your Audience

(Duration: varies; half day or full day)

Designing engaging media (posters, presentations, graphics, videos, social media, etc.) can seem like a daunting task. While there are many things to consider, taking the time to identify your target audience, the purpose for your media, and any project constraints, can reduce your stress and produce more effective media. In this hands-on workshop, participants will become familiar with a human-centred design approach, enabling them to create engaging and audience-specific media.

Graphic Design Principles

(Duration: varies; 2 or 3 hours)

Whether you're making a birthday card for your mom, a school project, or a high-profile presentation for work, you can use these principles to create engaging and meaningful designs. This workshop will explore design rules that will make your creative projects seem easy!

Design Tools for the Non-Designer

(Duration: varies; 2 or 3 hours)

Want to take your projects to the next level, but not ready to spend money on fancy software? This workshop will give you an overview of several simple resources that can make you look like a graphic design pro. You will get a chance to try out some new tools and get tips from a real-life designer.

Intro to Design Thinking

(Duration: varies; 2 or 3 hours)

When challenges arise, having a design thinking framework helps you overcome difficult tasks that resonate with the people. In this session you will be given an easy to follow guide on how to take a challenge, generate ideas for solutions, experiment with those solutions and then test it with real people, all in a very fast iterative process that will produce moving results.



YOUTH LEADERSHIP



Do you have ideas?

Do you want to find ways to bring them to life?

We are looking at offering a youth leadership session in Claresholm. Does this sound interesting to you? Let our team know and we can contact you when this is offered.

Youth Leadership

(Duration: varies; half day or full day; can be a series of workshops)

Do you want to make real change in your community? Do you want to find ways to make your ideas come to life? Do you love exploring and experimenting? Join us to learn about human-centred design and apply it to the problems and people around you. In this activity-based workshop series, you will learn to do by doing!

Discover/Interpret - Explore the challenges you see and take time to understand them. (I.e. your parents)

Ideate - Come up with ideas to approach your challenge.

Experiment - Make your idea a reality (even if it's made of cardboard).

Implement - Test to see if your idea works! (FYI, cardboard and water don't mix.)